



Navigation to *New Horizons* in HBP Surgery

**HBP**

&The 64<sup>th</sup> Annual Congress of  
the Korean Association of HBP Surgery

**SURGERY WEEK**

**2026**

**MARCH 26** THU - **28** SAT

GRAND HYATT INCHEON, KOREA

**Sponsorship Prospectus**

# Congress Overview

**HBP** SURGERY WEEK 2026

[Title]	<b>HBP Surgery Week 2026</b> & The 64 <sup>th</sup> Annual Congress of the Korean Association of HBP Surgery
[Date]	<b>March 26 (Thu) - 28 (Sat), 2026</b>
[Venue]	<b>Grand Hyatt Incheon</b>
[Host]	<b>The Korean Association of HBP Surgery</b>
[Organizer]	The Korean Association of Liver Surgery The Korean Laparoscopic Liver Surgery Study Group Korean Pancreas Surgery Club The Korean Study Group on Minimally Invasive Pancreas Surgery
[Scale]	<b>800 Participants from 40 Countries</b>
[Language]	<b>English</b>
[Website]	<b><a href="http://www.hbpsurgery.org">www.hbpsurgery.org</a></b>
[Key Dates]	<b>Abstract Submission: by Jan. 9(Fri)</b> <b>Pre-Registration: by Mar. 6(Fri)</b>



The poster for HBP Surgery Week 2026 features a white background with a large, stylized graphic of a blue and green geometric shape on the left. The text is primarily in black and green. At the top, it reads 'HBP SURGERY WEEK 2026' in large, bold letters. Below this, it says '& The 64<sup>th</sup> Annual Congress of the Korean Association of HBP Surgery'. A red airplane icon is positioned above the tagline 'Navigation to *New Horizons* in HBP Surgery'. The dates 'MARCH 26 THU - 28 SAT' are prominently displayed in green, followed by the venue 'GRAND HYATT INCHEON KOREA'. A QR code is located in the bottom left corner, and the website 'www.hbpsurgery.org' is at the bottom center. The bottom right corner contains logos for the Korean Association of Hepato-Biliary-Pancreatic Surgery and several affiliated societies.

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[www.hbpsurgery.org](http://www.hbpsurgery.org)

The Korean Association of Hepato-Biliary-Pancreatic Surgery

Affiliated Societies & Study Groups

# Package Programs (Prices excl. 10% VAT)

# HBP SURGERY WEEK 2026

Levels & Benefits	\$150,000 Diamond	\$100,000 Platinum	\$80,000 Gold	\$50,000 Silver	\$30,000 Bronze	\$12,000 Sapphire
Exhibition Booth (Space Only) <i>1unit=3mx2m</i>	4	3	3	2	1	1
Booth Location Priority	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Priority 6
Logo on the Newsletter (webmail)	○	○	○	○	○	
Logo on the Website Main Page	○	○	○			
Banner Link on the Exhibition Page	○	○	○	○	○	○
Main Banner Advertisement on the App	○	○	○			
Logo on Name Badge Lanyard	○					
Gala Dinner Invitation for Representatives	○	○				
Bag Insertion (if Bag produced)	○	○				
Opportunity for Luncheon Symposium	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	
Opportunity for Satellite Symposium	Priority 1	Priority 2	Priority 3			
Logo on the Signage	○	○	○	○		
Advertisement in the Program Book	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	
Playing of Promotional Video at the Venue	○	○				
Complimentary Registration (Same Benefits as Delegates)	15	10	7	5	3	1
Exhibitor Registration	6	5	4	3	2	2

# Other Programs (Prices excl. 10% VAT)

Sponsorship Program		Price	Notes
Program	Luncheon Symposium	\$25,000	Allocation of a 400-seat Session Room
		\$20,000	Allocation of a 200-seat Session Room
	Satellite Symposium	\$15,000	
Lounge	Poster Room	\$20,000	Sponsor logo display and banner advertisement in session room
	Video/Preview Room	\$20,000	Company promotion in lounge
	Meeting Suite	\$10,000	Sponsor-exclusive area (Diamond level only)
To attendees	Bags	\$15,000	Logo display, 800 units (quantity may vary)
	Coffee Break (1 day)	\$10,000	Logo display at coffee station
	Bag insert	\$2,000	1 flyer
AD	Promotional Video Playback	\$10,000	Promotional video playback during congress
	Promotional Package	\$3,000	1 page in program book + logo AD in conference webmail

\*Programs eligible for sponsor packages (higher tiers have priority selection)

## **HBP Surgery Week 2026 Secretariat (P&M)**

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